

Press Release September 11, 2007 (301) 865-6327

<u>Family Christian Stores</u>' and <u>The James Fund</u> have partnered with the Children of Fallen Soldiers Relief Fund, Inc. raises and matches contributions totaling \$85,437.23 that will help provide financial support for the children and spouses of fallen and severely injured service members.

During the month of February and May 2007 Family Christian Store guests gave a <u>gift</u> back to help support our military children and spouses when they chose to "round up" their in-store transaction totals to the nearest dollar. This tremendous outpour of love and support from Family Christian Store guests provided \$46,400.51 in direct contributions and The James Fund matched their guests' contributions up to the first \$25,000.00 that totaled \$39,036.72. The total contributions including the matched funds were \$85,437.23.

"We are truly blessed with the partnership and support of Family Christian Stores and The James Fund," said Rebecca Campbell, Founder/CEO of the Children of Fallen Soldiers Relief Fund, Inc. "Our first conversation with Steve Biondo, SR VP of Human Resources, President, The James Fund was just the beginning as he surprised us with a second "round up sales" event during the Memorial Day holiday that had not been disclosed to us until after the event had taken place, "she said.

"We are excited to get behind your organization. We want to honor the soldiers and their families. We want to serve the needs of orphans, widows and their families (James 1:27)", said Steve Biondo.

The James Fund is a non-profit organization founded by Family Christian Stores to meet the needs of orphans and widows in the communities they serve. The scriptural mandate of caring for orphans and widows, such as the one found in James 1:27, is a wonderful invitation to experience God in a profound way by being a part of His sovereign plan for His precious children.

"We believe that our freedom and our children's freedoms are forever guaranteed by every member of our Armed Forces those who have served in the past, present and future. Our lives are made even richer than those in other countries because of our military personnel. They offer us freedom, something that no amount of money can buy. Something so priceless you cannot even purchase it on the market, but sadly may not be noticed until it is gone", said Rebecca Campbell.

The Children of Fallen Soldiers Relief Fund, Inc.® is a 501 (c) 3 non-profit organization that provides financial and emotional support to U.S. military children and spouses affected by the war on terrorism. The program has been further expanded to include families of severely disabled veterans of Operation Iraqi Freedom and Operation Enduring Freedom. CFSRF was founded in October 2003 to honor our service men and women who have made the ultimate sacrifice for our continued freedom. For more information visit www.familychristianstore.com, www.jamesfund.org and www.cfsrf.org

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