



For Immediate Release

www.ArmedForcesBowl.com

Fallen Soldiers Fund Beneficiary of Bell Helicopter Armed Forces Bowl Donation

Fort Worth, Texas, May 24, 2007 - The **Bell Helicopter Armed Forces Bowl** has joined forces with the employees of Bell Helicopter, ESPN and the Fort Worth Cats Professional Baseball Club in donating a \$10,000 check to the *Children of Fallen Soldiers Relief Fund*.



The *Children of Fallen Soldiers Relief Fund* (www.cfsrf.org) is a non-profit 501 (c) 3 organization that was founded in October 2003 as a means of providing College Grants and Financial Assistance to surviving children and spouses of U.S. military service members who have lost their lives in the Iraq and Afghanistan wars.

"This contribution to the *Children of Fallen Soldiers Relief Fund* is but a token of the gratitude we have as Americans to our heroes - and their family members - who have paid the supreme sacrifice to keep our nation free, and allow its citizens to continue pursuing our founding fathers' ideals of life, liberty, and the pursuit of happiness," said Tom Starr, Executive Director of the **Bell Helicopter Armed Forces Bowl**.

The donation, which will be routed to help families in North Texas, will be presented here at a Fort Worth Cats baseball game with the Pensacola Pelicans on Memorial Day (May 28) at LaGrave Field. Receiving the check on behalf of the "Children of Fallen Soldiers Relief Fund" will be U.S. Army Sergeant First Class Gary Thompson.

The first pitch will occur at 7:05 p.m. with the Cats' annual Memorial Day Fireworks Show following the game. Prior to the game, the Fort Worth Cats will receive their 2006 American Association championship rings in a pre-game ceremony. For ticket information, please telephone 817/226-CATS.

"We owe our continual freedom to all our service members, both past and present, and in our efforts to give a gift in return to our fallen heroes' families we are so very thankful for the Bell Helicopter Armed Forces Bowl contribution," said Becky Campbell, founder and CEO of the *Children of Fallen Soldiers Relief Fund*. "This generous contribution will allow us to continue with our mission of providing comfort and care for the *other* American heroes, their children and spouses."

The **Bell Helicopter Armed Forces Bowl**, an ESPN Regional Television (ERT) owned-and-operated event, will be played December 31 and will be aired at 11:30 a.m. (CST) on ESPN. The fifth edition of the bowl game will also feature a match up of schools from the Mountain West and Pac-10 Conferences.

Bell Helicopter-Textron is an American helicopter (both commercial and military) and tiltrotor aircraft manufacturer headquartered in Fort Worth. Bell Helicopter provides the various branches of service with the world's best military helicopters, including the V-22, the ARH-70A Armed Reconnaissance Helicopter and the AH-1Z and UH-1Y H-1 helicopters. A sister company, Textron Systems, produces the new M1117 Armored Security Vehicle, which is designed for speed and for deflecting rocket-propelled grenades and land mines.

With Patriotic overtones featuring all five branches of the military, the 2007 **Bell Helicopter Armed Forces Bowl** will include a fanfest area showcasing military hardware; flyovers; a demonstration by one of the top military skydiving teams; induction ceremonies on the field; a military band and honor guard; and the presentation of a "Great American Patriot Award."

Military veterans receive half off any \$40 seat and active duty personnel get in free via the **Bell Helicopter Armed Forces Bowl** corporate military ticket underwriting program. A portion of local ticket sales will go to designated military charities. Tickets for this year's game can be obtained by calling the **Bell Helicopter Armed Forces Bowl** office at 817/810-0012.

Bell Helicopter Armed Forces Bowl Directory

Teams.....Mountain West Conference vs. Pac-10 Conference
DateMonday, December 31, 2007
Kickoff.....11:30 a.m. CST
Stadium (Capacity, surface).....Amon G. Carter Stadium (44,008, grass)
Executive Director.....Tom Starr (thomas.r.starr@espn.com)
Manager of Sales & Marketing .. Brant B. Ringler (brant.b.ringler@ espn.com)
Assistant Manager of EventsScott Pomeroy (Scott.Pomeroy@espn.com)
Ticket Manager..... Trisha Branch (Trisha.M.Branch@espn.com)
Media Operations..... Tim Simmons (303/678-8484, bfishinc@aol.com)
Address.....505 Main St., Suite 270
City, State..... Fort Worth, TX 76102
Telephone817/810-0012
FAX Telephone.....817/810-0252
Web site www.ArmedForcesBowl.com



Television.....ESPN
Radio..... ESPN Radio
Media Hotel..... Courtyard by Marriott (817/885-8700)
Bell Helicopter Armed Forces Bowl Ticket.....\$40 and \$15
Ticket information..... 817/810-0012

BELL HELICOPTER ARMED FORCES BOWL RESULTS

Year	Result	Attendance.....	Overall TV Rating (game/replay)
December 23, 2006	Utah 25, Tulsa 13	32,412	2.36
December 23, 2005	Kansas 42, Houston 13	33,505	2.65
December 23, 2004	Cincinnati 32, Marshall 14	27,902	2.15
December 23, 2003	Boise State 34, TCU 31	38,028	2.97
Four Games	Eight different schools, 51.0 PPG	32,961	2.53

About ESPN Regional Television:

ESPN Regional Television (ERT) is the nation’s largest syndicator of collegiate sports programming. ERT produces more than 900 sporting events annually, including football, basketball, NCAA events, golf and NHRA events, which accounts for more than 2,200 live and/or original hours of programming. In addition to event ownership, ERT is the production headquarters for ESPNU, the 24-hour college sports network; syndication rightsholder and producer of national, regional and local shows for college conferences.

ESPN Regional Television markets and/or owns several other sporting events, in addition to college basketball games. Those include the Pioneer PureVision Las Vegas Bowl, Sheraton Hawaii Bowl, Bell Helicopter Armed Forces Bowl, New Mexico Bowl, Papajohns.com Bowl, Ford MEAC/SWAC Challenge, O’Reilly Auto Parts All College Classic, O’Reilly ESPNU BracketBusters, ESPNU Invitational Series presented by ConocoPhillips and the ESPN National Golf Challenge presented by Callaway Golf.